

# Don't Just Give Your People **COVID-19** Updates. Help Them Update Their Skills in a Safe Environment!

## Your people have never faced these pandemic issues:

- Staying connected with overwhelmed employees and partners
- Trying to keep employees focused and working together
- Doing much of this remotely

Of course they turn to your management team for information. Provide *more* than that. Give them practical communication tools they'll use today—and long after the virus is gone.

## Provide support through interactive webinars:

1. Fast and easy to schedule
2. Convenient
3. Cost-effective

## ■ ■ ■ The Remote Leadership Series ■ ■ ■

Each program works well in 30 to 60 minutes, offers tangible takeaways, and focuses on dealing with a person or groups of people often in another location.

### **Remote Rapport:** *Stay Connected when You're NOT in the Same Room*

- Understand the process everyone's brain goes through on the way to saying "yes"
- Easily identify how others "think" and ways to build rapport with them
- Turn every question into the right one by how you answer it

### **Remote Meetings:** *Lead Engaging Sessions Designed to Make Things Happen*

- Organize meetings that avoid overloading people's short-term memories
- Keep people engaged and inspired throughout the session
- Use effective strategies so meetings stay on task, on time and bring results

### **Remote Management:** *Use Difficult Conversations to Create Positive Change*

- Uncover the major reason behind every conflict
- Know how to help people get their brains back when they've lost their minds
- Use a proprietary process to connect with then lead people to make sound decisions

**These programs are tailored to your people: from senior leaders to department heads to middle managers.**



**LYNNE FRANKLIN**  
Be the Most Persuasive Person in the Room

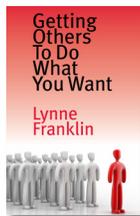
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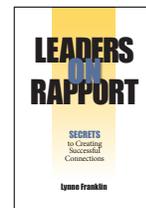
## Your Engaging and Fun Leader

After a boy threatened to kill her with a machete, Lynne Franklin decided to learn everything she could about persuasion. Her practical approach to neuroscience and communication—delivered with energy and humor—makes Lynne the perfect choice for those who want to discover and use new strategies right away. Clients who adopt her system see faster career advancement, improve their culture, and lead more profitable organizations. Get a taste of how this looks:

- **TEDx Talk:** with over 3.2 million views: “Read Their Bodies to Read Their Minds” <http://bit.ly/2C9CE3G>
- **Persuasion Bytes:** short videos with powerful, practical ideas [www.YouTube.com/LynneFranklin](http://www.YouTube.com/LynneFranklin)
- **Getting Others To Do What You Want:** book on Amazon <http://tinyurl.com/LynnesBook>



Lynne is immediate past president of the **National Speakers Association Illinois Chapter**. She is writing her upcoming book, *Leaders on Rapport: Secrets to Creating Successful Connections*.



## What Planners and Participants Say

“Lynne’s presentation on our webinar led to our live attendance being completely full, with a long waiting list. Our Corporate Members gave fantastic feedback and praise during and after the webinar.”

*Director of Program Significance, Women’s Global Leadership Forum*

“Lynne is a wonderful speaker and I highly recommend her. Her ideas and delivery are very well thought out and she has the ability to hold people's attention. Lynne was very easy to work with and asked all the right questions, making her presentation focused on our needs. The feedback received is so positive!”

*Chicago Program Director, Meeting Planners International*

“I don’t care what the audience for your association is. Lynne will give every person ways to communicate better, ways to become more engaged, ways to connect. And keep your group so entertained it’s just amazing. She rocks! Hire Lynne Franklin. You will not be making a mistake!”

*President, Building Leaders Inc.*

**Let’s Create a Program that Serves *Your* People—  
and Makes You Look Good for Supporting Them!**



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### Clients:

