- Persuasion Expert
- TEDx / International Speaker

Author
Getting Others To Do What You Want



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Be the Most Persuasive Person in the Room

15 Common Causes of Communication Silos Checklist

PwC's global survey indicates that 55% of companies have siloed teams. Chances are good your organization faces more than one of these:

- 1. *Loyal to area rather than company* (do they even know the organization mission and values?)
- 2. Us versus them mentality (are other departments seen as rivals for resources?)
- 3. *Geographic distance* (are they in another time zone or country?)
- 4. *Different physical spaces* (are some of them more coveted than others?)
- 5. *Management styles* (is one leader is hands-off and another very controlling?)
- 6. **Security issues** (how safe do people feel about raising risky topics?)
- 7. *Management priorities and the cultures they support* (is one area focused on bonuses and another on customer satisfaction?
- 8. *Multiple systems and platforms* (do they all communicate so information is transparent and shared equally?)
- 9. *Policies and procedures* (are these uniformly implemented throughout the organization?)
- 10. Size (do the larger areas get more resources whether or not they're productive?)
- 11. Approach to promotions and bonuses (are these more subjective or objective?)
- 12. *Philosophy on sharing information* (are people outside of an area informed about the progress in another?)
- 13. Willingness to trust (are others welcomed or viewed with suspicion?)
- 14. *Open mindedness* (are new ideas given a fair shake or has "we've always done it this way" become entrenched?)
- 15. *Cooperation* (how willing is one group to communicate and work with another?)

As a leader, now that you've reviewed these, answer two key questions:

- Why are we doing things this way?
- What can I do to lead a unified organization?